

LEO BURNETT U.S.A.

ADVERTISING AGENCY

AGID No: PMVSL2148-04 - Job No: M55456 - "Gimme Gimme Waddy" - Page - 4C - Brand - (11.12" x 13.50") - Atlanta Trib/Naipo - 1997

Printed in U.S.A.

(A)



*When we say, "Oh you really shouldn't have,"  
we don't really mean it.*

VIRGINIA SLIMS  
*"Tis a woman  
thing.*



1 mg nicotine av. per cigarette by FTC method.  
8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: During Smoking  
Now Greatly Reduces Serious Risks to Your Health.**



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